

salt

FINE LIVING & TRAVEL ON VANCOUVER ISLAND

WRITER SUBMISSION GUIDELINES

The Page One Publishing team is currently welcoming submissions for *YAM*, *Douglas* and *Salt* magazines.

Salt is a sophisticated magazine that motivates consumers from Calgary — one of Canada's most prosperous cities — to visit and invest in Vancouver Island. Its tag line — *Fine Living and Travel on Vancouver Island* — emphasizes the focus on our region's very best offerings and establishes a standard for the editorial content. Published twice a year, *Salt* is distributed directly to a targeted readership: savvy, highly educated, affluent Calgarians who appreciate the finer things in life. Articles in *Salt* cover local cuisine and beverages, homes and home décor, real estate and development, art galleries and shopping, high-end adventures and activities and regional travel destinations.

Like all of our publications, *Salt* was designed to be coffee-table worthy and we look for professional editorial content that serves that goal.

SUBMISSION GUIDELINES

- Before you send a query, please read at least one issue of *Salt* so you can tell us which section or department you're targeting. Read online at pageonepublishing.ca/publications
- Please bear in mind that we have a 10-week lead-time.
- The query should explain your idea for the story and how you plan to proceed with the research/reporting. It should include your approach, tone and style, as well as your qualifications to write on the subject plus sources you intend to use. You must be able to provide detailed documentation for fact-checking purposes. First queries should be accompanied by samples of your published writing.
- We are looking for features of 1,200 to 3,000 words in length, as well as shorter pieces. Feel free to include suggestions for breakout sidebars, as well as service information detailing the how-to's, where-to's and even websites relating to the topic.
- Writers should adhere to CP style and spelling that conforms to the *Canadian Oxford Dictionary*. Submit fact-checking information (source names and phone numbers, clippings, URLs, etc.) at the end of the story.

- Accuracy is crucial.
- Please specify any photographic needs. Page One Publishing Inc. has staff and freelance photographers we work with who can illustrate your story. However, if you have images you'd like to submit with your story, then let us know when you query us.
- Our practice is to reply in writing within 30 days, but due to the high number of queries we receive, that's not always possible. If you haven't heard back from us in one month, accept our sincere thanks and feel free to query other publications with your proposed story.
- In general, payment of 40 cents per word is made for all freelance submissions. Freelance writers are paid on the 15th of the month following publication release date.

Note: Page One Publishing Inc. does not accept queries that are currently being considered by other publications or submissions of previously published work. Page One Publishing Inc. retains perpetual rights to publish editorial online in context without additional licensing. Writer retains copyright; Page One Publishing Inc. will not supply editorial to any third party.

SPEC SUBMISSION GUIDELINES

We do welcome pre-written articles; however, spec submissions are received under the following terms of agreement:

- The article is not being considered or under development in another publication and the editors have exclusive right to consider the article for three months. If we decide to publish it, we insist on exclusivity for three to eight months, depending on the publication, after the time the article is published.
- If we ask for edits from you to better prepare the article to achieve Page One Publishing Inc.'s publication standards, the article is still deemed to be on spec. The writer undertakes edits to the article under the agreement that the article is still under spec consideration and publication is not guaranteed.
- If after edits and re-writes the editorial team decides for any reason that the story will not be published in *Salt* we will inform the writer within three months of receipt of the submission and the writer is free to submit it elsewhere.
- We will not pay a kill fee to articles we have considered and rejected under spec submissions.

CONTACT

Writer queries can be emailed to pitch@pageonepublishing.ca

Please use the subject line:
Salt Query